



Because your pay matters

Are you lying awake at night worrying about your job or how to make ends meet while your pay is frozen but prices soar?

Jobs are being cut at the time that people need public services the most, piling pressure on staff who are doing more for less.

UNISON is helping members by making sure pay stays at the top of the agenda, and continuing to campaign and negotiate for better and fairer pay. At the same time we are helping you maximise your household income through our range of exclusive member discounts and benefits. We do this because we value public services and the people who provide them.



I support UNISON's Worth It campaign

Name

Signature



WORTHit



Valuing public services and the people who provide them

The campaign

Worth It is UNISON's UK-wide, cross service group campaign on pay. It aims to raise the profile of pay within the membership, with influencers and the wider public, and to find a new way of talking to people about the impact of the continued pay injustice - making pay about people. To do this, we need members to share their experiences and to show the real reasons why pay matters.

The facts

- Your pay is frozen while prices are going up all the time, meaning a real-terms pay cut
- You have less money to spend and may be struggling to make ends meet
- Your public services are being closed or cut, it's not as easy to use them, waiting times increase and the quality of the service falls
- Your local shops and businesses are feeling the pinch and may close, which has a huge knock-on effect for local communities

The reality

We want to be able to illustrate the real-life experiences of public service workers in Scotland. To do this, we need to know your story.

Please write a few lines on how the issue of pay and increased cost of living affects you.

What others have said:

You pay your debts and you pay your rent. Mobile phone unfortunately is a necessity. I end up counting on my tax credit for the shopping.

I'm a dedicated public sector worker, but I've been subject to a pay freeze and even a 1% pay rise this year hasn't nearly matched the increased cost of living.

I don't have enough money to go to a restaurant or to treat myself or my kids sometimes.

To add insult to injury, I've just found out that my electricity and gas bills will go up by 9.2%.

This year we won't have a holiday.

Case studies

We need people who are willing to share their stories with the media. If you would be interested in finding out more, please provide your contact details.

Name: _____

Telephone: _____

