



UNISON Scotland 1000 *Influencers*

Defending public services one conversation at a time

- Talking to colleagues
- Promoting key facts and statistics
- Campaigning through social media
- Questioning candidates
- Visit unison-scotland.org.uk



Sign-up sheet

Thank you for agreeing to be a UNISON Scotland *1000 Influencer*.

We are recruiting one thousand UNISON members to work together to ensure that UNISON policies - for better public services, jobs and fair pay - are debated in the 2015 General Election campaign. We will concentrate our activities on

■ **Talking to Colleagues**

Face to face conversations are the most effective way to influence people. We will ask you to talk to at least 5 people in your workplace each week. Persuade them to campaign for public services, jobs and fair pay. Sign them up to be a UNISON Scotland *1000 Influencer*

■ **Key facts and statistics**

It is important that key stats and facts about austerity and public services, jobs and pay are in the public domain. We need to bust the myths about austerity and cuts. We will provide you with the latest UNISON policy and research to use when out campaigning.

■ **Social Media**

UNISON Scotland use Twitter and Facebook to disseminate information. We will ask you to use social media to promote our policies, questions and issues. We will also ask you to follow and re-tweet each other. For twitter, we will suggest tweets and people to follow.

■ **Questions for candidates**

We will provide key questions to use or adapt at candidate hustings events, radio phone-ins, to write letters to local papers, to write to candidates or question party canvassers when they contact you.

■ **Research folder and UNISON-Scotland.org.uk**

You will receive a *1000 Influencer* research folder. We will provide you with campaign materials through a password protected UNISON Scotland GE 2015 web page. This will be regularly updated with campaign resources.

Sign up here

Name:

Branch:

Job:

Email:

Please write email address clearly