

September 2014

The Union Advantage

Supporters of the Yes or No campaigns shouldn't get excited – this has nothing to do with the referendum!

The TUC has published the latest iteration of '[The Union Advantage](#)'. It's good summary of the advantages of trade union membership and a valuable organising tool for recruitment and retention campaigns.

The guide demonstrates the benefits of unions not only to individual workers but to employers and society as well. These include:

- 55 per cent of unionised workplaces had pay rises in 2011, compared to just 35 per cent of non-unionised workplaces
- 16 – 24 year-old union members earn, on average, 33 per cent more than non-union members of the same age
- Union members have 3.8 days more paid leave on average than non-union members
- Unionlearn improves Britain's skills base and it supported 219,000 learners through apprenticeships, numeracy, literacy and other learning programmes in the year to March 2014
- Union health and safety reps save taxpayers hundreds of millions of pounds each year by reducing lost time from occupational injuries and work-related illness, according to government research.

Here are a few infographics that can be used in social media and branch publications



For more information please contact UNISON's Bargaining and Campaigns team on 0141 342 2811, or email d.watson@unison.co.uk

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